A POWERFUL cocktail of nutrients

Argan Oil

RENOWNED THE WORLD OVER FOR ITS REVITALIZING PROPERTIES, THIS OIL, RICH IN **OMEGA 3**, **OMEGA 6** AND **VITAMIN E**, RESTORES THE **HAIR'S VITALITY** AND **SILKINESS**.



Coconut Oil

AN OIL HIGHLY VALUED IN BEAUTY TREATMENTS FOR ITS NOURISHING AND REGENERATING POWERS. THE PRESENCE OF **EMOLLIENTS** AND **VITAMIN E** MAKE IT PERFECT FOR PROVIDING **DEEP NOURISHMENT** TO THE **HAIR FIBER**.



+51%
AFTER JUST ONE TREATMENT!*

Incredibly soft hair

Visibly improved brushability

+78%
ON DRY HAIR**

+43%
ON WET HAIR**

x3***

Increased shine

*INSTRUMENTAL TEST CONDUCTED ON DAMAGED HAIR, COMPARING THE FULL YELLOW NUTRITIVE SERVICE WITH AN ORDINARY SHAMPOO. **INSTRUMENTAL TEST CONDUCTED ON DAMAGED HAIR TREATED WITH YELLOW NUTRITIVE (SHAMPOO+MASK+LEAVE-IN CONDITIONER) COMPARED WITH UNTREATED HAIR.
***COMPARED WITH HAIR NOT TREATED WITH YELLOW NUTRITIVE.

PP020986

ALFAPARF GROUP

WE ITALIAN STYLE

YELLOW

YELLOW

NUTRITIVE

SALON TREATMENTS

ALFAPARF GROUP

YELLOW

NUTRITIVE

An explosion for dry hair!

A **SENSATIONAL COMBINATION** OF **PERFORMANCE**, **TEXTURE** AND **FRAGRANCE**
WITH **INSTANT NOURISHING ACTION** FOR DRY AND VERY DRY HAIR.

SHAMPOO
CLEANSES GENTLY, NOURISHING THE HAIR DAY AFTER DAY.

500 ML/1500 ML BOTTLE

LEAVE-IN CONDITIONER
LIGHT LEAVE-IN CONDITIONER, IDEAL FOR DETANGLING EVEN **THE DRIEST HAIR**, FOR **LONG-LASTING MOISTURE**.

250 ML TUBE



MASK
AN **AMAZING** **BOMB** EVEN FOR **THE DRIEST HAIR**! IN JUST A FEW MINUTES, ITS RICH TEXTURE PROVIDES AN EXPLOSION OF NOURISHMENT, SOFTNESS AND SHINE.

500 ML/1000 ML JAR

OIL
A **PRECIOUS SERUM FULL OF NOURISHMENT AND SHINE** THAT CREATES A BARRIER ON THE HAIR, PROTECTING IT FROM HUMIDITY AND GIVING YOU EXTRAORDINARILY NOURISHED AND SHINY HAIR.

125 ML BOTTLE

nutri Recharge

TREATMENT FOR SLIGHTLY DRY HAIR



1 When the hair is dry, apply 15-20 g of **Nutritive Oil** on the lengths and ends, using a comb.
Leave on the hair for 5-10 minutes.



2 Rinse the hair.



3 Apply **Nutritive Shampoo** on the scalp and hair, massaging and rinsing thoroughly. Repeat the process if necessary.

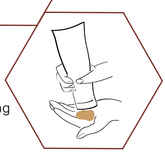


4 Apply **Nutritive Mask** on lengths and ends. Leave to work for 3 to 5 minutes.



5 Rinse the hair.





6 After towel-drying the hair, distribute **Nutritive Leave-In** on the lengths and ends. Follow by drying and/or styling.

nutri Bomb

TREATMENT FOR EXTREMELY DRY HAIR



1 Apply **Nutritive Shampoo** on the scalp and hair, massaging and rinsing thoroughly. Repeat the process if necessary.



2 Towel-dry the hair to remove excess water.
Mix 20 g of **Nutritive Mask** with 10 g of **Nutritive Oil**.
Apply the mixture on the lengths and ends using a brush and comb through.
Leave on the hair for 10 minutes.

In the case of very dry hair, leave under a heat source





3 Rinse the hair.



4 After towel-drying the hair, distribute **Nutritive Leave-in Conditioner** on the lengths and ends.

In the case of very dry hair, mix 10 g of **Nutritive Leave-in Conditioner** with 5 g of Nutritive Oil.





5 Follow by drying and/or styling.

For an extremely intense result, after drying the hair, apply a few drops of **Nutritive Oil** on the lengths and ends and then use the straighteners (at 180°C).

