NIKA
HAIR BEAUTY EXCELLENCE

LIQUID PIGMENTS
HAIR PURE COLOR

COLOR NO LIMITS



LIQUID PIGMENTS
HAIR PURE COLOR

AMMONIA FREE • PEROXYDE FREE • DEPOSIT ONLY





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CUSTOMIZED IN-SALON SERVICES
WITH LIQUID PIGMENTS

1. Choose the most suitable colour pigment
2. Choose the service required according to effect/result desired
3. Mix Liquid Pigments with the selected product
4. The treatment is ready to intensify hair colour

6 LIQUID PIGMENTS
ULTRA-CONCENTRATED

NIKA INNOVATION ENABLES PERFECT COLOUR WHILE LEAVING HAIR HEALTHY, FULL OF LIFE AND GLOSSY. OFFERING MUST-HAVE ADDED VALUE FOR HAIRDRESSERS WHO WANT TO GIVE THEIR CUSTOMERS SOMETHING MORE THAN JUST THE “USUAL COLOUR”.

LIQUID PIGMENTS: DESIGNED FOR VERSATILITY.

The 6 new pure colour pigments can be used with any form of hair service - to restore life to tired faded colour, to create fashionable colour effects, to shade or remove undesirable brassy tones. **For hair colour which is always personalized and “custom-made”.**

- **Add them to your existing hair colour!**
- **Add them to the hair care treatment best suited to each hair type!**
- **Add them to your styling products!**
- **Add them to Premium straightening service!**
- **Mix them up together!**

The **versatility** of LIQUID PIGMENTS allows you to **adjust the intensity of the resulting colour.** Depending on how much pigment is used and the base colour in question, you can achieve a **subtle effect** or opt for a **medium** or **strong** result – always in the safe knowledge of guaranteed colour success. With **creativity, professionalism**, and the possibility of experimenting beyond traditional limits.

MIXTURES POSSIBLE
WITH LIQUID PIGMENTS

+ **LIQUID PIGMENTS CONDITIONER / MASK**	Aim: to offer all hair types the most suitable Nika treatment, and boost colour at the same time. The mixture should be applied to hair which has been washed and towel-dried.
+ **LIQUID PIGMENTS MOUSSE / GEL**	The styling stage is another opportunity to enhance colour - the mixture can be used for pre-styling or finishing.
+ **LIQUID PIGMENTS REFLECTION**	By adding Liquid Pigments to Reflection permanent colour, you can modify the intensity and shading of the colours. Apply the mixture as in a normal colour service.
+ **LIQUID PIGMENTS PREMIUM**	Fabulous smooth results, enhanced by a strong and brilliant colour. This is what you can achieve by mixing one of the 6 ultra-concentrated Liquid Pigments to Nika’s Premium treatment. Apply as usual for smoothing treatment.
+ **LIQUID PIGMENTS WATER**	Aim: to re-pigment coloured, bleached or faded hair colour, for longer-lasting results and vibrant highlights. Apply before the colour treatment.

.21
BLUEBERRY
VIOLET ASH

PERFECT FOR MAINTAINING
AND EMPHASISING
VIOLET SHADES
AND ENHANCING
NATURALLY OR COLOURED
**DARK HAIR WITH BRIGHT,
BOLD HIGHLIGHTS**
IT ALSO EFFECTIVELY NEUTRALISES
BRASSY YELLOW HUES



.3
HONEY
GOLD

GOLDEN HONEY
MELLOWNESS
RESTORES AND
**EMPHASISES WARM
BLONDE CHARM**
AS IT LIGHTS UP WITH
REFINED HIGHLIGHTS,
AS RICH AS GOLD.



.6
CHERRY
RED

RECOMMENDED
FOR BRIGHTENING
UP AND
**INTENSIFYING
RED SHADES,**
CHEERING THINGS UP
WITH LOVELY
CHERRY-RED HIGHLIGHTS.



.13
WALNUT
ASH GOLD

**COLOURED OR
NATURAL LIGHT
BROWN** HAIR OFTEN
NEEDS A BLAST OF ENERGY
WHEN IT STARTS TO LOOK
DULL AND LIFELESS.
ASH-GOLD WALNUT CAN
RESTORE DEPTH TO THE
BASE COLOUR ALONG WITH
SOFT AMBER HIGHLIGHTS.



.4
GINGER
COPPER

WHEN **COPPERY
SHADES** BECOME
FADED AND TIRED-
LOOKING, GINGER COPPER
CAN PEP THEM UP AND
RESTORE THEM TO THEIR
ORIGINAL BRILLIANCE
WITH WARM AND
SENSUAL HIGHLIGHTS.

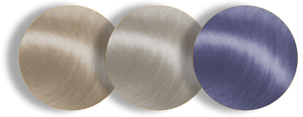
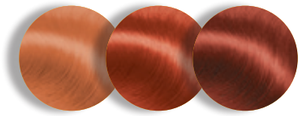
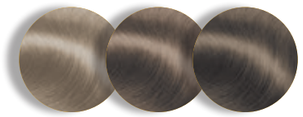
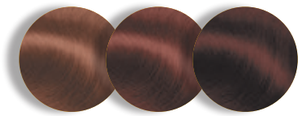


.35
CHOCOLAT
GOLD MAHOGANY

BRILLIANT, DEEP SHADES,
CARESSED BY SWEET
CHOCOLATE-COLOURED
NUANCES. THIS IS HOW
**DARK-BROWN
COLOURED AND
NATURAL** HAIR CAN
LOOK WITH THE HELP OF
SPECIALLY-FORMULATED
PURE PIGMENT.



LIQUID PIGMENTS
HAIR PURE COLOR

	PERFECT FOR	FINAL RESULT/ HIGHLIGHTS	DEPOSIT LEVELS LIGHT MEDIUM INTENSE
.21 BLUEBERRY VIOLET ASH	Blonde highlights, coverage of grey/white hair. Evens out undesirable warm tones in lighter shades.	COOL PLATINUM	
.6 CHERRY RED	Red hair, customized with nuances of violet, copper and chestnut. Evens out undesirable ash/green tones.	INTENSE RED	
.4 GINGER COPPER	Coppery, red and strawberry blonde shades.	BRIGHT COPPER	
.3 HONEY GOLD	Blonde highlights with a light chestnut shade.	GOLDEN BLONDE	
.13 WALNUT ASH GOLD	For light chestnut brown, blonde or streaked hair. Evens out undesirable warm tones in lighter shades. Gives depth and intensity to faded, porous or bleached hair.	BEIGE	
.35 CHOCOLAT GOLD MAHOGANY	Brown shades. Cools/neutralizes undesirable warm tones. Gives depth and intensity to faded, porous or bleached hair.	RICH NEUTRAL CHESTNUT BROWN	

LIQUID PIGMENTS
HAIR PURE COLOR

TECHNICAL MANUAL

	TONE & COLOR			IN-TREATMENT			IN-STYLING	IN-STRAIGHT	IN-COLOR	RIPIGMENTAZIONE
MIX WITH	CONDITIONER Apply Nika Liquid Pigments + Conditioner after washed and towel dried			MASK Apply Nika Liquid Pigments + Mask after washed and towel dried			MOUSSE - GEL Mix with mousse or gel. Apply on towel dried hair and proceed styling	NIKA PREMIUM Add to Nika Premium and proceed to application	REFLECTION Add Nika Liquid Pigments in Reflection Color	ACQUA Apply on towel dried hair, blow dry 80% and apply desired nuance Reflection
DEPOSIT	light	medium	intense	light	medium	intense	/	/	/	/
LEVELS 1, 2, 3, 4	X	20 gr : 5	20 gr : 20	20 gr : 1	20 gr : 5	X	1/2 pump	20 gr : 5	50 gr : 8	90 ml : 12
LEVELS 5, 6, 7	X	20 gr : 5	20 gr : 20	20 gr : 1	20 gr : 5	X	1/2 pump	20 gr : 5	50 gr : 5	90 ml : 8
LEVELS 8, 9, 10	20 gr : 1	20 gr : 5	20 gr : 20	20 gr : 1	X	X	1/2 pump	20 gr : 1	50 gr : 1	90 ml : 6
PROCESSING TIME	15 - 20 minutes			5 minutes			X	processing time of smoothing treatment	processing time of color	X
LASTING	5 -10 wash			3 - 5 wash			3 - 5 wash	5 - 10 wash	durability of Reflection color	X

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CUSTOMIZATION OF THE PROFESSIONAL SERVICE
TONE & COLOR MIXTURE (1 pump -> 1/2 ml)

LIGHT DEPOSIT / LEVELS 8 - 9 - 10

20 gr Nika Conditioner + 1 pump of Nika Liquid Pigments



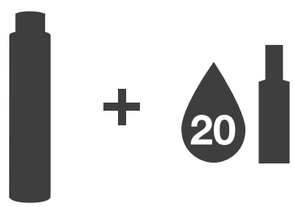
MEDIUM DEPOSIT / LEVELS 5 - 6 - 7

20 gr Nika Conditioner + 5 pumps of Nika Liquid Pigments



INTENSE DEPOSIT / LEVELS 1 - 2 - 3 - 4

20 gr Nika Conditioner + 20 pumps of Nika Liquid Pigments

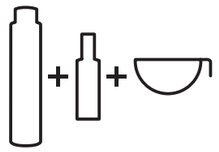


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APPLICATION OF TONE & COLOR



1
Shake Nika Liquid Pigments well before use.



2
Mix Nika Liquid Pigments with Nika Conditioner.



3
Wash hair with Nika Shampoo, and towel-dry.



4
Standard use: apply the custom-mixed treatment and comb through for even application.

For increased deposit apply the custom-mixed treatment to dry hair.



5
Leave to develop for 15 to 20 minutes, then rinse and proceed to styling.

NB: for longer-lasting results, the use of a heat source during processing is recommended.

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