THE PERFECT BLONDE

PURPLE TONING REGIMEN



PRAVANA®

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Kick Some Brass

With The Perfect Blonde Purple Toning Regimen! Enhanced with optical brighteners, chamomile and lavender to reveal your best blonde between salon visits.



PURPLE TONING SULFATE-FREE SHAMPOO

- Banishes brassiness
- Gently cleanses, purifies and neutralizes unwanted yellow tones

PURPLE TONING CONDITIONER

- Nourishes and tones hair
- Adds strength, shine and moisture to dry, damaged strands



PURPLE TONING MASQUE

- Deeply replenishes and hydrates
- Tones hair and neutralizes unwanted yellow tones



SEAL & PROTECT LEAVE-IN

- Provides instant burst of moisture to hydrate and detangle
- Two-phase, all-inclusive formula with added Chamomile brightens and protects blondes

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